

#2989/G, 12th Main Road,
HAL 2nd Stage, Indiranagar,
Bangalore -560 008
Karnataka
+91 - 96869 80181
contact@walnuts.co.in
www.walnuts.co.in

Work With Us!

Job Description: Full-time Product Manager

Location: Bangalore, Karnataka

About Us:

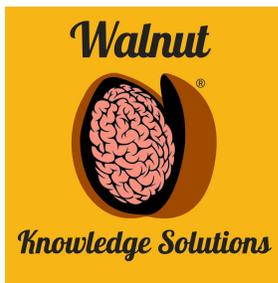
Walnut Knowledge Solutions Pvt. Ltd. is an educational company that aims to bring about curiosity and awareness among children and adults through the use of questions and storytelling. We are trying to solve primary issues of education such as motivation, general awareness and providing context through our various interventions.

We are currently running our flagship QuizShala program for children across schools in Bangalore, Chennai and Pune. Apart from this, we conduct quizzes for colleges and a range of corporates.

Currently, we are actively looking to expand our offline experience to more schools and corporates. As part of this expansion, we are looking to hire a person for the role described below!

Responsibilities:

1. Define product requirements basis research and customer feedback (new product/feature ideas).
2. Create & communicate a clear vision for the products with all stakeholders.
3. Be in charge of competitor analysis, market analysis, product analysis and business cases.
4. Prioritize product rollout based on business impact.
5. Identify areas of improvement through data, customer feedback or research - prioritize it, and transform it into clearly defined product requirements.
6. Collaborate with engineering and design team on development activities.



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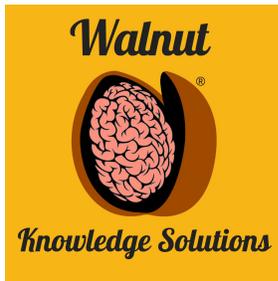
7. Work closely with the Marketing and Sales team to implement product changes that will increase traffic.
8. Build product roadmaps, write product specs, user stories, and how-to documentation.

In addition to the core functions listed above, the new hire would also be expected to work with us on peripheral activities such as marketing, business development and operations.

Qualifications:

- 1) 2 + years hands-on product management and analytics experience (you should have built and delivered one or more products before).
- 2) Ability to understand and analyze user needs and conduct market research. Create and deliver on product vision, goal, strategy, and roadmap.
- 3) Data-driven approach to decisions.
- 4) Self-driven web based research skills (for finding prospects, whitespace, and competition).
- 5) Excellent analytical and technical skills in SQL and Excel.
- 6) Keen attention to detail and ability to work with user interface designers and usability experts to define customer experience for all customer-facing features.
- 7) Ability to organize, manage, and prioritize tasks. Prior experience working with engineering through complete technology product lifecycle.
- 8) Any undergraduate degree is sufficient (but if find yourself under-qualified, or have dropped out of college for whatever reason but are passionate to solve fundamental issues facing education system, teach children, you are welcome as well);

Above all, the applicant should be passionate and should ideally share our vision for the organization.



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Compensation:

The compensation for the full-time role will be as per the candidate's qualification and experience.

How to Apply:

If you think that you are suited to work with us at Walnut, then write into us [here](#) with:

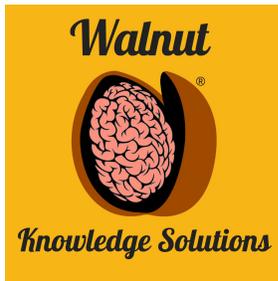
1. Your qualifications/ updated CV
1. A short statement of intent
1. Your contact information

You can also direct any other queries that you have to the e-mail address listed above.

(More) About Us:

Apart from QuizShala, Walnut Knowledge Solutions has conceptualised and conducted knowledge properties for clients such as the Prajavani Quiz Championship (engaging 12,000 students across Karnataka), Ascendas BizQuiz (engaging employees of over 300 companies across the Ascendas technology parks) and ConQuest (engaging over 1,000 college students across India).

We have also been knowledge partners and conducted quizzes across the IITs, IIMs, BITS, and Symbiosis Law School, among others. While covering general topics like business, culture, and technology, we have also conducted niche quizzes on topics like big data, food, and diversity. We have hosted more than 100 shows so far.



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Fun Fact:

Walnut is the first and only organization to conduct a quiz in the Antarctic peninsula and has a Limca Record for the same!

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