

#2989/G, 12th Main Road, HAL 2nd Stage, Indiranagar, Bangalore -
560 008 Karnataka +91 - 96869 80181
contact@walnuts.co.in
www.walnuts.co.in

Work With Us!

Job Description: Full-time Marketing Associate
Location: Bangalore, Karnataka

About Us:

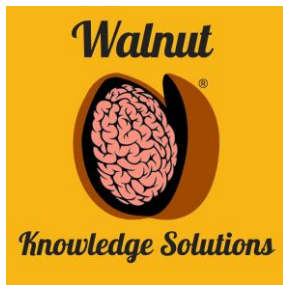
Walnut Knowledge Solutions Pvt. Ltd. is an educational company that aims to bring about curiosity and awareness among children and adults through the use of questions and storytelling. We are trying to solve primary issues of education such as motivation, general awareness and providing context through our various interventions.

We are currently running our flagship QuizShala program for children across schools. Apart from this, we conduct quizzes for colleges and a range of corporates.

About The Role:

QuizShala is a program where we use questions, stories, and curiosity-centered activities to help children broaden their horizons about what's happening in the world, and in the syllabus as well. It also focuses on enhancing one's personality by placing emphasis on how to read, write, listen and speak better.

Our QuizShala Outreach program, conducted in Government Schools, follows the QuizShala philosophy of curiosity and independent thinking, but is tweaked to accommodate the participating children. The content is chosen to provide the children with increased exposure to the world around them, along with extra content that builds upon their existing curriculum and their perspective of the world.



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We are actively looking to expand our marketing functioning for our organization. We are looking for people who are passionate about sparking curiosity about our brand and inspiring more suitable audience to be part of the program.

- 1) Marketing QuizShala and all our offerings to our relevant stakeholders across all (online and offline) channels;
- 2) Create interesting/engaging content, especially for social media and provide hands-on support for branding collaterals.

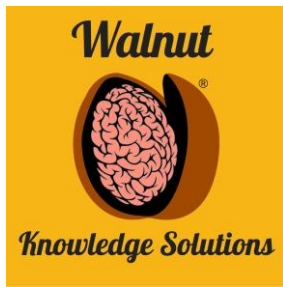
In addition to the core functions listed above, the new hire would also be expected to work with us on peripheral activities such as content and operations, if necessary.

Responsibilities:

- 1) Associate will be required to ideate and execute implementable ideas for various verticals of the brand to be marketed.
- 2) Create suitable, crisp content for social media platforms as part of digital and online marketing.
- 3) Writing copy for all marketing collaterals, including brochures, letters, emails and websites.
- 4) Overseeing and developing marketing campaigns, conducting research and analysing data to identify and define audiences.

Qualifications Required:

- 1) Any undergraduate degree is sufficient (but if find yourself under-qualified, or have dropped out of college for whatever reason but are passionate to solve fundamental issues facing education system, teach children, you are welcome as well);



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- 2) The applicant should be comfortable working across all our social media platforms and stepping out for outdoor marketing activities if the program demands;
- 3) Prior experience in marketing would be ideal, if not, fresher's can apply as well;

Above all, the applicant should be passionate about the brand, its program and should ideally share our vision for the organization.

Compensation:

Compensation for the full-time role will be as per the candidate's qualification and experience.

How to Apply:

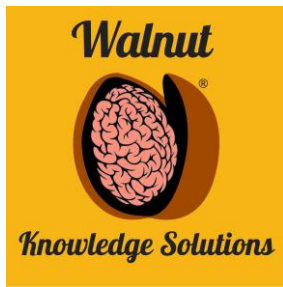
If you think that you are suited to work with us at Walnut, then write into us [here](#) with:

1. Your qualifications/ updated CV
2. A short statement of intent
3. Your contact information

You can also direct any other queries that you have to the e-mail address listed above.

(More) About Us:

Apart from QuizShala, Walnut Knowledge Solutions has conceptualised and conducted knowledge properties for clients such as the Prajavani Quiz Championship (engaging 12,000 students across Karnataka), Ascendas BizQuiz (engaging employees of over 300 companies across the Ascendas technology parks) and ConQuest (engaging over 1,000 college students across India).



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We have also been knowledge partners and conducted quizzes across the IITs, IIMs, BITS, and Symbiosis Law School, among others. While covering general topics like Business, Culture, and Technology. We have also conducted niche quizzes on topics like big data, food, and diversity. We have hosted more than 100 shows so far.

Fun Fact!

Walnut is the first and only organization to conduct a quiz in the Antarctic Peninsula and has a Limca Record for the same!

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